'We Don't Take Field to Lose

A Heady Experience



Dual Control of Schools Lashed by 1954 Jury

Page Numbers?

In the nine years that I have coached Nutley against hem we won the first eight times we played. Last year hey beat us. We'd like to win this year. After all, we

Defensively we're trying to improve. We are satisfied with our ground attack. Last week the boys played good position ball against East Orange. We lost but I was sat-

Our Fullback Blast. DiGirolamo was out last week this a bruised shoulder. We hope he'll be ready for this abruised shoulder. We hope he'll be ready for this ame.

will be the key.

Our defense is sound and we hope that our offense

doesn't make too many mistakes. At least I hope we make

less mistakes than they do. Nutley is always tough and they will have more beef on the line, but our kids are real fighters and I'm sure

takes we will do all right. We don't intend to go

The Belleville Times

BELLBOYS AT NUTLEY

NJ Won't Appeal **Dismissal**

1963 Belleville High School Grid Team



BELLEVILLE HIGH SCHOOL'S 1963 football squad in-cludes: Front row. (left to right), Ron Orsini, Joe Cervasio, Charles Oese, Tommy Greco, Frank Pomaco, Joe Del Guercio John Visco, Richie Benecchi, Frank Raimo, Sibi Sica, Jerry Longo, Joe Goglia, Warren Ceres. Second row: John Sen

Seek 2nd

(Continued On Page 10)

Football Photos

To Be Exhibited

Youth Held In Stabbing

Hijacked Van Found in Town

Lions Club Auxiliary

BELLEVILLE HIGH PROBABLE STARTING LINE-UI

Offense			Defense .		
lo.		Pos.	No.		
1	Richard Benecchi	LE	16	Warren Ceres	
7	Richard Luongo	LT	52	Pete Strumolo	
5	Jerry Longo	LG	24	Joe Goglia	
3	Joe Del Guercio	C	54	Anthony Giampietro	
5	Sibi Sica	RG	35	Sebastian Sica	
5.	Warren Ceres	RT	45	Leonard Luongo	
1	Frank Raimo	RE	34	Frank Raimo	
7	Joe Cervasio	LH	21	John Visco	
5	John Senesky	FB	- 11	Ronald Orsini	
3	Tom Greco	RH	43	Charles Oese	
8	Frank Pomaco	QB	13	Tom Greco	

BELLEVILLE HIGH SCHOOL STAFF

Dr. Frank M. Durkee	Superintendent of Scho
Mr. Raymond O. Smith	Princi
Mr. Austin MacArthur	Vice-Princi
Mr. Herman B. Wische	Director of Athlet
Mr. Thomas Testa	Head Coz
Mr Pat Forte Mr Vincent H	Jarris Mr. John Jacone -

Mr. John Durski, Mr. Mario Cocchiola...... Freshmen Coaches Dr. Donald Brown

BELLEVILLE ROSTER

Dan Bivona	33	Joe Del Guercio
Ronald Orsini	34	Frank Raimo
Ronald Tomaszewsk	i 35	Sibi Sica
Tom Greco	36	Jerry Longo
Eugene Trowbrilge	37	Louis Di Bella
Jerry LePre	38	Harold Avallone
Warren Ceres	39	Vasco Sampaio
Richard Longo	40	Anthony Landolfi
Frank Pomaco	41	Joe La Falce
Anthony Sorrentino	42	Russ Mattoon
Edward Danski	43	Charles Oese
John Visco	44	Edward Carney
Richard Del Russo	45	Leonard Luongo
William Di Biase	46	John Senesky
Ina Carlie	177	Canny Conho

O'Connor Hits Opponents On Lack of Experience

Slates Seven Camp Sessions

Bernard O'Conner, candidate selves to local affairs, who are for the Belleville Town Council, willing to give personal time to today charged most of his opponents with wanting to start of O'Connor, whose plumbing supported the top of the ladder' in please of the selection pace, stated that six of those strunning in the November 5 else. Harrison Williams, and was running against him have back a camping worker for Govergrounds which are totally devoid not participation in any of Belleville camping manager for for participation in any of Belleville camping manager for Govergrounds which are totally devoid not participation in any of Belleville camping manager for Govergrounds which are totally devoid not succeed the selection pace of the vectors of Belleville community affairs.

"They want to start out at the top as councilmen," O'Connor Salver registration drives and in charity drives for the American start of the selection pace of the vectors of Belleville Eliks, a former member of the they are willing to devote them. Scout Council

Wars, and a former vice predent of the Belleville Juni Chamber of Commerce.

Robert Treat Scout Council estimates that nearly 1,000 Boy Scouts and their leaders will participate in seven District Camporees on Colober 18, 19, 20.

The Belleville District of Robert Treat Council, Boy Scouts of America will hold its Camporees and Science of Manaphe Hill, north, South Mountain Reservation. Harry Winfield, district commissioner, will be in charge.

Bach Scout Troop will be under the season of the Scott and the server among the season of the Scott and the server among the season of the Scott and the server among the season of the Scott and the server among the season of the Scott and the server among the season of the Scott and the server among the season of the Scott and the server of the Scott and th

Colatrella Names Mitchell Dr. Roochvarg To Guide Council Campaign Attends Seminer

Thomas R. Colatrella has an-of Belleville Post No. 105, The nounced the selection of George American Legion. At the present K. Mitchell of 149 Academy St., it is a his general campaign manage jutant. He is a member of the for the Council at Large seat Belleville Veterans Council and the November 5th Election is also a member of P.T.A. No. 8 School. Mitchell has served four Delay of the School Mitchell has served four by the School Mitchell has served four by the School Mitchell has served four by the School Mitchell has served for included Dr. M. Roochvarg of paign because I have know vice-president of the Belleville of the School Mitchell has served four by the American Tag Co. of Belleville of the School Mitchell has served four by the American Tag Co. of Belleville of the School Mitchell has served four by the American Tag Co. of Belleville of the School Mitchell has served four by the American Tag Co. of Belleville of the School Mitchell has served four by the American Tag Co. of Belleville of the School Mitchell has served four by the American Tag Co. of Belleville of the School Mitchell has served four by the American Tag Co. of Belleville of the School Mitchell has served four by the American Tag Co. of Belleville of the School Mitchell has served four by the American Tag Co. of Belleville of the School Mitchell has served four by the American Tag Co. of Belleville of the School Mitchell has served four by the American Tag Co. of Belleville of the School Mitchell has served four by the American Tag Co. of Belleville of the School Mitchell has served four by the American Tag Co. of Belleville of the School Mitchell has served four by the American Tag Co. of Belleville of the School Mitchell has served four by the American Tag Co. of Belleville of the School Mitchell has served four by the American Tag Co. of Belleville of the School Mitchell has served four by the American Tag Co. of Belleville of the School Mitchell has served four by the Mitchell has served four by the School Mitchell has served four by

Map Campaign for Council Votes

Shawger PTA Moms

COINS



HILLTOP RIVIERA OIL CO. INC.

Complete Heating System PLYMOUTH 9-1907

Scarpelli Pledges Independent Role

Frank Scarpelli, candidate for ficials closer to the people of council manager plan, and feels this system, if properly impleded that if elected, he will strive to brigg a true people's government of Belleville. He attended the force which will bring public of me which will bring public of the council manager plan, and feels this system, if properly implemented will best serve the needs which will be the cutters of Belleville.

Mrs. Brown

Heads Visiting

Homemakers

TRENTON — Appointment of Mrs. Mac Rosalee Brown. as Executive Director of the Visiting of the cutters of Belleville.

Law and Public Safety, and has been a state employee for seven when the proper representation of the property of the state of the public so that they wears. Prior to that he was employee for seven and public safety, and has been a state employee for seven and public safety, and has been a state employee for seven and the proper representation of the property implemented with system, if properly implemented with system, if

PAM ART SHOP

· Artificial Trees Floral Arrangements
Greeting Cards
Original Oil
Paintings

Come in and him 484 WASHINGTON AVENUE BELLEVILLE

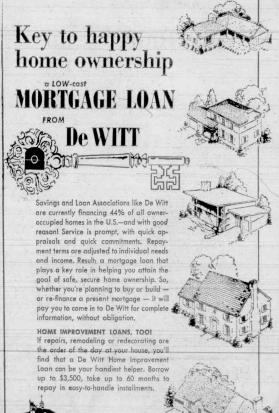
EXPLOSIVE WEEK-END DELICATESSEN SPECIALS

1 lb. Finest Imported BOILED HAM

1 lb. Delicious Swiss Cheese

both only \$179

only 199



1 lb. Rolled Beef only 149 1 lb. Breast of Turkey 1 lb. Genoa Salami 1 lb. Italian Prosciutini 1 lb. Potato Salad New Low Prices On All Cold Cuts ASK FOR NEW CATERING CIRCULAR Friday Is Fish Day At The Towne TOWNE DELICATESSEN AND BAKERY 650 Joralemon St. cor. Franklin, Belleville PL 9-9870



A wide variety of lamps and pictures on display.

PL 9-1666

Five Alarms Answered by Town Firemen

Cpl. Dudash Serves

Kiwanians Receive Gasorama Profits



139 Belleville Children Seen In Substandard School Rooms

Belleville ARC Honored by Mrs. Topping

FTREATMENT phate, according to packing in contains a nontox mildew inhibits to this treatment. If mildew spores have pene-surface with min; trated the old paint film, use an "The politicians who make, at to remove any abresive household cleaner or de lasting success are always logic."



ZINICOLA BAKING Co., Inc.

Takes pleasure in announcing the opening of its

RETAIL STORE Thursday, October 10th, 1963

127 KING ST., NUTLEY, N. J.

(near Union Avenue)

Servicing Belleville-Nutley Area since 1921

Where you can buy delicious Italian and French bread and rolls. Baked fresh daily in our modern bakery. We have Jewish Rye Bread, Pumpernickel and rolls.

a full assortment of coffee buns, cake, pies and cookies

For a real treat, you'll want to try our

(baked Fridays only 4 to 8 p.m.)

FOR YOUR SPECIAL ORDERS PHONE

NO 7-1306

Full line of Welch Ice Cream

Store hours; 7 a.m. to 9 p.m. - open 7 days a week Never a parking problem



PEOPLES NATIONAL BANK TRUST COMPANY

237 WASHINGTON AVENUE



NEW JERSEY

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See it for yourself at Beck's

PERFECT COLOR TV

and at new low prices!

NEW 1964 RCA VICTOR COLOR TELEVISION IS BRIGHTER AND BETTER THAN EVER!

- SHARP, BRILLIANT COLOR you can see with the same
- BLACK AND WHITE RECEPTION is excellent on RCA
- COLOR TV IS EASY TO TUNE you just switch from
- COLOR TV SERVICE BY BECK'S OWN TECHNICIANS with 9 years experience.

"At Beck's you'll find the largest, most complete stock of RCA Victor New Vista JV in all New Jersey! Every set has the high fidelity color picture tube that delivers pictures up to 50% brighter than previous color tubes. New security sealed circuits help insure trouble-free performance. Enjoy static-free JM sound and many other refinements. Get set now for the wonderful world of Color TV - an average of 12 hours per day of color shows will be broadcast daily in the New York area.



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Editorial Page The Belleville Times

The Only Newspaper in the World Interested in Belleville, N. J.

FRANK A. ORECHIO Editor and Publisher

Published Every Thursday by the Belleville News Corp. 246 Washington Avenue, Belleville, N. J. 07109
Telephone: 759-3200

What Price Hypocrisy

During the last couple of weeks we have witnessed a grand stand play by Councilman James R. Golden involving his opposition to an expenditure to provide our Town Hall area with Christmas lighting on Washington Avenue. The cost to decorate Town Hall is \$200.00 and the added contribution which the town makes toward the erection of street lights has

According to Harry French, Director of the Belleville Chamber of Commerce, Belleville has contributed to Christmas street lighting for the past 16 years. Golden opposes the measure because of

Golden that he make an effort to project the image of a public official who is try-ing to protect the taxpayer's pocket.

Unfortunately a close examination of the record shows some Golden inconsistencies. For example, when Golden was campaigning for a seat on the Council he led people to believe he would serve as member of the council at \$1.00 per year.
Even before he took his oath of office Golden attempted to influence his colmen an annual salary of \$2500.00. A com-promise was reached and Golden was able to induce former Councilman Thomas Greco to break his pledge to serve for \$400 00 and they both voted for a \$1500.00 salary. In this they were joined by Deputy Mayor G. George Addonizio who made no salary pledge.

About three months ago it was Golden who led the fight to give Public Works Director Ralph Vara, a \$3,000.00 annual raise. While many people familiar with the work load and responsibilities which Vara has assumed under the new council believed that Vara was entitled to a raise

their best to defeat Governor Richard Hughes' 750 million dollar bond package. Here in Belleville we find a deep split in the party which makes it almost im-

in the party which makes it almost linpossible to obtain unity within the ranks.

In Jersey City we are witnessing a
liquidation of the leadership in that
Democrat fortress. While Belleville and
Jersey City may not be similar, the
results can very well be the same. Lack
of unity in the Democrat Party on Novemher 5th will reduce the number of votes.

ber 5th will reduce the number of votes which Hughes should expect in support of his bond referendums.

\$3,000.00 raise was too much to give to one employee in one year. Golden one employee in one year. Golden shrugged off the objections and steam rollered the raise thru the council.

Now it is the same Golden who is try

ing to persuade taxpayers he has in mind their interest when he opposes a \$500.00 expense to keep Belleville from having a dark Christmas this year. We believe the record holds ample proof that Golden has been acting very hypocritical when it comes to spending taxpayers' money.

It is Golden who has been constantly fighting to separate the Town Clerk's job from that of the Town Manager. At this moment the town is saving about \$4,000.00 a year from the merger but apparently this fact is secondary in the mind of a politically motivated Golden.

It is the same Golden who opposes Town Manager Burnett's decision to combine the jobs of Building Inspector and Plumbing Inspector thus saving taxpayers thousands of dollars.

elected a Councilman remains strangely silent respecting his campaign promises to throw out of Town Hall all unnecessary employees. As a candidate for office Golmany people on the public payroll.

After 15 months in office Golden has faulted to a glife of good material.

After 15 months in office Golden has faulted to call for the shelishment of a glife of good material.

failed to call for the abolishment of a are of good mate

agle town position.

In fact the record is clear that Golden as violently opposed these economy shere, returned the control of the cost for the garish street lighters standards, he's honest, ing that resembles more a Chin-lightest standards, he's honest, ing that the control of the control single town position.

In fact the record is clear that Golden highest standards, he a more measures so when Golden tries to convince Belleville citizens that he is trying to protect their interest by opposing a 5500,00 expenditure to provide our Town the Christmas lighting we turn to the me, and Jim Golden, the former signed only to foster business for high converties, on many town issues a select handled follout men, and Jim Golden, the former signed only to foster business for high converties, on many town issues a select handled follout men, and Jim Golden, the former signed only to foster business for high converties, on many town issues a select handled follout men.

Democrat Politics Hurts Bond Referendum From appearances Democrats in various municipalities are unwittingly doing

personality conflicts which plague the pear future, that concerns all of party leadership locally.

In Jersey City the sooner a successor to former Mayor Thomas Gangemi is selected the faster a united Democrat Party in Jersey City could move ahead to produce the needed plurality for Mughes' bond referendums.

Any delay in resolving the intra-party worklers way well move faint for the volume of the succession of the success

Any delay in resolving the intra-party problems may well prove fatal for the bond issues and the result could very well herald the beginning of the end of Governor Hughes' 1965 re-election bid.

For Hughes the November 5th results hold a life-and-death meaning.

New Jersey Bell to Extend All-Number Calling System

All Number Calling (ANC) teles use, For example, Market 2 in phone numbers will be extended Newark will become 622. The creations included in the letter-numeral Ma 2 on the telescent of the state of t

sey have ANC numbers.

There is no, difference in the and diating of ANC numbers.

Bread is the staff of life — but that is no reason why your life hours. N. st. (19,10-17,24-31-11/7 Fer. 122.00).

Creation of A Monster



s Bond Referendum

In Belleville it is vital to the party's access that a way be found to submerge success that a way be found to submerge decisions must be personality conflicts which plague the near future, that co

GOLDEN DEFENDS VOTE ON LIGHTS the Editor, Times-Ne

Town Critic Urges Recall of Golden

To The Editor, Times-News:
By attending each Town Council
meeting for numerable
months, others and myself have
failed to detect any set, stable
concepts belonging to Mr. Godlen
con behalf of the people he
serves. We have noticed Mr.
Godlen acknowledging absolutely
no qualmis as to the preference
serves in an area
serves. We have noticed Mr.
Godlen acknowledging absolutely
no qualmis as to the preference
service he renders in an area
serventure in the propose of the control of the control
peoplest wishes. He prefers to
base his vote upon his own opinon, rather than those he represents. Of course, there are always
times when a representation the submust make a declaved decision
must make a declaved decision
which nessure are always
times when a representation the
files of his constituents (for other
which he sould the toselected he will cast his vote
accordingly? Mr. Golden did
seem to understand the people
opinions when he campaigned for
election! Has he stood by the
convictions he expressed to share
controlled to the stood of the
convictions he expressed to share
and do for you'r or has he for
\$500. piles \$500. pile \$500.

COPPER HOOD RESTAURANT FILET SIRLOIN

MIGNON STEAK \$2.99

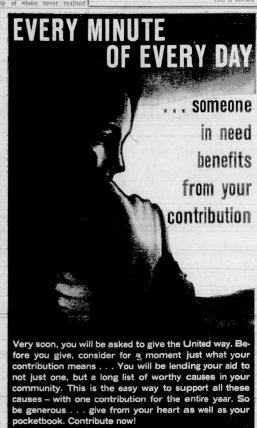
Forward



Tuesday, November 5 Bernard E. O'Connor



Beck's Radio & TV, Nutley 667-2275



give the UNITED way

Contributed by Public Service Electric and Gas Company

4 - The Belleville Times-News, Thursday, Oct. 10, 1963

SOCIAL AND CLUB NEWS OF COMMUNITY INTEREST

Saturday Afternoon Ceremony For The Joseph M. Callahans



Clara Maass Guild Names Executive Board Members

ill serve mse De-resident, second William on Retirement Belleville, New Jersey — on Nesta of 50A Third St

HOW ABOUT

THAT FUN-CRUISE?

Court Gratia Slates Annual Dessert Bridge

Musical Tea Will Benefit Building Fund



Miss Irma Torrieri Bride Of Francis P. Ciccone, Jr.

Local Businesswoman Is Listed in New Who's Who Deborah Board Three outstanding women from daughter of the late Mr. and Plans Dinner

St. Peter's Church Is Setting For Carol Ann Cook's Wedding

Youth Starts **Dental Studies**

Complete RE-UPHOLSTERING



KUFRIN UPHOLSTERY SHOP



High Court Sancta Maria CDA Communion Breakfast Set

Fewsmith Ladies Planning Bus Ride

Jr. VFW Auxiliary Halloween Party Set

Town Manager Will Address Woman's Club

HELP US CELEBRATE PHARMACY WEEK

A CONTRACTOR OF THE PARTY OF TH

everything to us . cept the fun!

Passports, visas, sight-seeing and stop-over hote accommodations arranged at no extra cost.

PICK ONE TO FIT TIME AND BUDGET

BELLEVILLE TRAVEL SERVICE

The Happiest Trips . . . Begin Here!

Miss Patricia Gail Van Grosky Is Bride of Charles W. Cerami



ART LESSONS Call CAROL YUDIN PL 9-6014

Fall Engagements Told





Stork Club

Kelly Ann Lee



Miami Beach Holiday

New Hir Bali

of exclusive breeze-light, cloud-soft Bal Air! Bali found it, perfected it, calls it Bal Air...a lustrous new wash-and-wear fabric of Antron nylon/Dacron polyester/Cotton that's twice as light, three times as strong as cotton. With Bal Air and point d'esprit trimmed upper cupe; the new Air Bali looks made For beauty alone. Yet because it's underlined with Fiberhist, a flexible fiber ribon that anchors cups and holds their shape, the Air Bali controls your curves firmly, but gently, gives you a comfortable feeling of security all through the day. Shirring at underarms insures smoothest fit, prevents gapping. Snow white in B, C cups, 5.00:

510 FRANKLIN AVENUE

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IN COMPACT CAR SALES - RAMBLER LEADS BECAUSE RAMBLER LISTENS WOLF RAMBLER, INC. 89 Washington Ave. - Nutley, N.J.

6 - The Belleville Times-News, Thursday, Oct. 10, 1963

Their Engagements Told Jack Idenden



MISS MAUREEN ROBERTS

Announce Troth Miss Fasciani

Of Staff Nurse
Mr. and Mrs. Leo G. Roberts

The engagement of Miss Of Staff Nurse
Mr. and Mrs. Leo G. Roberts
of 44 Hay Avenue, Nutley, have
announced the betrohal of their
daughter, Miss Maureen Ellen
Roberts, to Arthue P. Connolly
and Mrs. Esther Connolly of
128 Carpenter Street, Belleville.
Miss Roberts is a graduate of
Gur Lady of Good Counsel High
School, Newark, and Presentity
and the late Mr. Ike, has been
Roberts, to Arthue P. Connolly
of Lady of Good Counsel High
School, Shewark, and Presentity
and Mrs. Esther Connolly of
Gur Lady of Good Counsel High
School, Mr. Roberts is a graduate of
Gur Lady of Good Counsel High
School, Mr. Roberts of Mrs. Esther
School, Mr. Roberts of Mrs. School
School, Newark, and Presentity
and the Mrs. Esther
School of Nursing
School, Mr. Connolly is a senior
at Newark College of Engineering
where he is a member of Signa
Parents Should Face
Fact That Teacher

Will Take Top Place
Starting school is a milestone.

where he is a member of Sigma To tractify. The wedding date has not yet been set.

Wild life Film Series
Opens In Montcloir
The Audibno Wildlife Films popular series of lectures and magnificent photography of his parents were persent, loo. Up to now, the child life in America, will open its 1863. 64 program at the Hillids Cook, of Program and the National President's Forum held in Feb. 18 at \$15 p.m. The series is an object, and the Sale University of 18,000 women with affiliation of the Scholarship Fund of the Raddiffe Club.

The first lacture will be given by Ray E. Coy, veteran photographer - naturalist from St. Joseph. Mo. littled "Waters and Wildlife."

Tickets singly or for the series may be obtained from Mrs. Bernard Rabinovitz of Nutley and Mrs. Kenneth Miller of Glem Mrs. Bernard Rabinovitz of Nutley and Mrs. Kenneth Miller of Glem Mrs. Bernard Rabinovitz of Nutley and Mrs. Kenneth Miller of Glem Mrs. Bernard Rabinovitz of Nutley and Mrs. Kenneth Miller of Glem Mrs. Bernard Rabinovitz of Nutley and Mrs. Kenneth Miller of Glem Mrs. Bernard Rabinovitz of Nutley and Mrs. Kenneth Miller of Glem Mrs. Bernard Rabinovitz of Nutley and Mrs. Kenneth Miller of Glem Mrs. Bernard Rabinovitz of Nutley and Mrs. Kenneth Miller of Glem Mrs. Bernard Rabinovitz of Nutley and Mrs. Kenneth Miller of Glem Mrs. Bernard Rabinovitz of Nutley and Mrs. Kenneth Miller of Glem Mrs. Bernard Rabinovitz of Nutley and Mrs. Kenneth Miller of Glem Mrs. Bernard Rabinovitz of Nutley and Mrs. Kenneth Miller of Glem Mrs. Bernard Rabinovitz of Nutley and Mrs. Kenneth Miller of Glem Mrs. Bernard Rabinovitz of Nutley and Mrs. Kenneth Miller of Glem Mrs. Bernard Rabinovitz of Nutley and Mrs. Kenneth Miller of Glem Mrs. Bernard Rabinovitz of Nutley and Mrs. Kenneth Miller of Glem Mrs. Bernard Rabinovitz of Nutley and Mrs. Kenneth Mrs. Mrs. Mrs. Mrs. Mrs. M

VISIT

America's MOST ELEGANT Family

> BILLIARD ROOM

DOLLS

a 20 Modern National Table

Automatic
 Snack Bar

@ Exquisite

TO KEEP YOU FROM GETTING HURT

Ever get stopped by a traffic officer? Were you amoyed — maybe downright resentful? You hadn't actually done anything wrong, "the way you saw it. Well, think of it this way:
Last year we had 11 million traffic accidents in the United States. As a direct result of these tragedies 40,000 persons were killed and 1.5 million persons injured. The cost — a staggering \$73. billion. And, it has been estimated, in nine out of 10 of them a driver has violated the law.

And, it has been estimated, in nine out of 10 of them a driver has violated the law.

The traffic of the cost of the cost of the control of t

This Newspaper Or To

The Carl Orechio Insuran and Real Estate Agency 43 Washington Avenue Nutley 10, N. J.



Jack Idenden, son or under Idendens of 168 Tappan Av

Thousand New

The Belleville Times is looking for neighborhood reporters to augment our reporterial staff. If you're intersted in writing social items about your neighbors, give us a ring at Plymouth 3-200 and make an appointment for an interview.

view.

We are especially interested in residents of the Valley,
Rutan Estates, the Silver
Lake district, Soho and Big

FALL FLING SET.
The Suburbanites will have heir Fall Piing Sunday, October of West Orange, 300 Pleasant Valley Way, West Orange, 100 Pleasant Valley Way, West Orange, 100 Menser and his band will provide the music,

ZIPPO'S LIVE POULTRY Farm Fresh Eggs

PL 9-3765 BROILERS

Free Delivery



Miss Dorothy Bogaca, of 29 Belmohr Street, Belleville, is shown on the deck of the furness liner, S. S. Gueen Of suown on the deck of the futures liner, S. S. Green C Bermula, just before sailing from Manhattan, bound for recent vacation cruise to Bermuda.

Members Goal
Of GOP Women
Mrs. Walter T. Margetts, Jr., president of the New Jersey Federarion of Republication of the State of the New Jersey Federarion of Republication of the State of the State of the New Jersey Federarion of Republication of the State of the State of dancing classes on the second and fourth Friday night learned that the State of dancing classes on the second and fourth Friday night learned that the State of th

Add charm and distinction



KEYSTONE

ANODIZED ALUMINUM

RAILING COLUMNS

AT OUR LOW, LOW PRICE

Simple to install ... DO IT YOURSELF!

No special tools are needed to Install KEYSTONE Railing and Columns . each unit is fully adjustable to fit steps, balcony or platform areas. Handstone, siender design and sturdy construction combine to add practical charm and distinction to your home, instelle and outside Will not rust . never needs painting, because its ANDDIZEDI Seeing is KEYSTONE Railing and Columns and the styles of pleasing decorative ornaments from which to choose!

INSIST ON THE BEST . . . INSIST ON KEYSTONEI

Complete Line Of Building Materials

Magnificent • Majestic Grandiose . Enchanting

What else is there to say

Convento





50 Broad Street October 10, 1963

Don't you love slipping into a cuddly-warm robe these early fall days when there's just a hint of chill in the air? That's what I wene looking for at Lipton's today (and, of course, to see how the re-building is progressing!)

Where the robes used to be there is a stairway now, but Miss Kane produced from nowhere just what I wanted—a Lounge, fleecy soft as a kitten's ear! I love the Velorion ones that can double for an "at home" lounger, but Lipton's have plenty of short ones too—there's a quilted one in an oddly beautiful print that's enchanting!

My husband always says you can't build anything with-out a good foundation, and what better foundation than one of these Warner lyra girdles, firm but weightless and a bra with stretch shoulder straps that is divinely com-fortable? That's my first layer of the "Layered Look" of the Year!

Then a levely Kayser slip and, of course, a bottle of arner, Wash" to care for my intimate levelies!

Know what Miss Kane said (with a twinkle in her eye) when I commented about the difficulty of finding things in all the confusion? "Oh, in this department, we're used to having OUR merchandise out of sight!"

That's what I love about shopping at Lipton's these days—every one has kept a sense of humor and all the comments you hear are "How beautiful the store will be when it's finished!"

Letter)

"Letters from Letty" bring you "news" from Lipton's every week.

pening TRI-CITY PAINT CO.

9 x 12 Plastic DROP CLOTH

22 Bloomfield Ave., Belleville, N.J.

PL 9-3868 ... is proud to announce the Grand Opening of its off new modern store. Featuring the complete line of

Eaglo Paints

TAKE ADVANTAGE OF THESE GRAND OPENING SPECIALS









The Belleville Times-News, Thursday, Oct. 10, 1963, - 7

Auto Show Opens Tuesday At Armory in W. Orange

Is your family's financial security program as up-to-date as your family? Find out with a

FAMILY SECURITY CHECK-UP...



WHAT IT IS AND WHAT IT DOES FOR YOU

WHAT IT IS AND WHAT IT DUES FOR TOO.

1. You check the facts: your Social Security, your home, your life insurance, your pension plan, your savings and other assets. You may be surprised to learn how much you're worth.

2. You weigh your responsibilities: mortgage or rent payments, education, retirement, accident and sickness emergencies; how much it would cgst your family to live without you.

2. You learn where you stand, You determine your

. You learn where you stand. You determine you reak and strong points . . . whether the provision ou have made for your family will do what you is end. You get the facts in front of you.

4. You plan for the future. Based on these facts, you decide what action, if any, may be needed to give you a family security plan, tailor-made to your own needs and ambitions—one which makes good sense for you

Why not call me for this confidential service today?



Home Protector Plan
 Final Expenses and
 Toxes
 Income for my Family
 Educational Funds
 Retirement Income

Disability Income
Hospital and
Surgical Expenses
Business Insurance
Employee Benefits

THEODORE HIRSCH

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- The Belleville Times-News, Thursday, Oct. 10, 1963



ANTHONY PUGLIA

ANTHONY PUGLIA

FOT DIX, N. J. — Private
Anthony Puglia of Belleville,
N.J. has been assigned to F Company of the 4th Training Regi.
ment of the U. S. Army Training Center, Infantry, for eight mere is giving its cooperation tweeks of basic training. During this program, he will receive the instruction in general military subjects to prepare him for more legislated training.

Clara Maass' Horak Airs Hospital Costs

the show giving the public the opportunity to see and compare all the new features and embeltish ments of all the new 1964 models under one 1904 models under one 1904 models of the pro-Of Industries Hospital Staff





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Scanning the

SPORTS SCENE

BELLBOYS OVER NUTLEY

Coach Tom Testa's gridders travel to Nutley Saturday seeking their second win in a row and appear to have the combination that will give Belleville its second victory.

Belleville has a good defense and defense is more than half the battle when it comes to winning football games. The Bellboys were near perfect while blanking Bloomfield for their initial win of the season. And the explosive running talent of halfback Tom Greco and it may be close, but the Bellboys should come home with another scalp on their belts.

Nutley's big question mark is fullback Blasi DiGiro-ki lame, who was shelved last week against East Orange, with a bruised shoulder. If he is ready, the Bellboys' defense will get a workout. But after meeting East Orange's battering ram — Jim Oliver — Belleville should be able to stand the traffic Without Di Girolamo, Nutley can only hope that Belleville beats its self with too many

One note to watch on the sidelines will be the actions of the Bellboys' assistant coach John Jacone and freshman coach Mario Cocchiòla. Both are graduates of Nutley High School and learned a lot of their football from Coach Sandy Phillips . . . the same fellow they hope their boys can beat this Saturday.

SAN FILLIPO SHINES FOR INDIANS

While on the subject of Belleville High School football, many area fans are cheering for Montclair State College's undefeated football team to go all the way this season. If it does, one of the big reasons will be a BHS graduate in the state of the sta

 Ron San Fillipo.
 San Fillipo, who was coached by Testa for four years, the beginning with his freshman season at BHS, is one of the Te reasons Montclair State is still undefeated after three out-

Bell starting end for the Indians, Ron has snarred five passes for a total of 66 yards this season to trail only lettle All America halfback Bob Cannon, who leads the Indians with nine catches for 140 yards and Lynn Francis, offer who starts on the opposite end of the line, with three catches good for 87 yards and three touchdowns.

"A good boy with great moves and good hands," is how San Fillipo is termed by the Indian coaching staff. Jown Wan Fillipo is termed by the Indian coaching staff. Jown Bell with the sexpected to play a still bigger role as Coach Jerry the Edward's eleven heads for an undefeated season. Upsala and Ithaca are about the only roadblocks in the way.

MAKE THAT SPARE — SHE DID!

Angela Palermo, of 16 Fairivew Place, Belleville had well.

MAKE THAT SPARE — SHE DID!

Angela Palermo, of 16 Fairview Place, Belleville had John Senisky the Olympic Bowling Alley buzzing Monday afternoon, which split when she made the difficult 7-10 split while rolling in the ball on their control of the property of the propert

Monday Afternoon Ladies League.

Angela rolls for the Roman Furniture team in the league. Her performance was witnessed by Mary Montone, Hanna Fersko, Ann Malloy, and Marge Amato, tone the management of the penetral content of the content of the

tone, Hanna Fersko, Ann Malloy, and Marge Amato,
PUNT, PASS, KICK TEST SLATED

Bucky Cairo, competition director, for the Belleville
Punt, Pass and Kick competition for grade school boys
warns that only a few days remain in which area boys
can register for the test of football skills.

Registration closes next Thursday with the competition scheduled for October 19. Headquarters for registration, which is open to all boys, eight through 11 years old,
is at Mead-Ford, 515 Washington Avenue, co-sponsor of
the test with the Junior Chamber of Commerce.

the test with the Junior Chamber of Commerce.

HOLLWEG, CULLEN TO RECEIVE AWARDS

Two of Belleville's senior citizens, Edward Hollweg,
72, of 228 Branch Brook Drive and John-Cullen, 82, of 22

Bernach Brook Drive and John-Cullen, 82, of 22

Bernach Brook Drive and John-Cullen, 82, of 22

General kitched of for Bellegreats to be honored on their election into the New Jersey

Old Time Athlete's Association's Hell of Fame at a dinner

Chicked A in Invinction No. 1. **

The kick was then called back less mould in the ball, until the ball until October 24 in Irvington, N.J.

Belleville Gridders Tumble Bloomfield, 7-0

70-Yd. Run and second straight win over Nulley in the past dozen Paces Win

The Belleville Times

Greco Meets Bloomfield



Season Opens On Woodcock

Ziegler Sparks Belleville Over Kearny Harriers, 26-30

High School, as the B.H.S. Har- in 11:32 last week agains Pase rivers swept the first three places Valley. An exciting race folic in low scoring the cards, 28-20, las senior Harry Stelker and Riche Ziegler running his us conds abaed of Dare Warm and John Silora of Kearny times of 12:21, 12:24, 1

The Belleville Times-News regrets a typographical error in a testimonial announcement appearing in last week's issue in which Bernard E. O'Connor paid tribute to the autstanding Belleville football player of the Belleville-East Orange game.

The player honored was Peter Strumolo and through an error the photo of another outstanding player, Tom Greco was used.

So that the reading public may associate the names and faces of both players we print below the two photographs accompanied by the correct identification.

PETER STRUMOLO



Sophomore Bellboys Trim Testa Brings Science To BHS Football Field Bloomfield; JVs Tie, 6-6

VS. BELLEVI SHEHHHHE

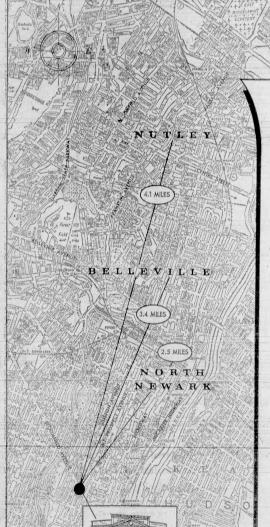
Saturday's Grid Prize

makes his home his quarterbacks and precision type playbooks are underway.

Idon't be surprised if you get a dedicated coach mumble back. He's either ly, the T. and His boys are book worms two on and off the field. If you walk thinking a way to solve a for-ally chalk talks months before the season gets up to him one day and say hello, mula or a certain formation.

	field; J		AND AND ASSESSED.		brought the 1962 team to a com-	
Bloom	TIPIN• I		IA D-D	Tom Testa is what you call a	mendable 8-1 mark in his first	100
DIOUIII	Hicha, J		IC, U-U	"scientific coach." The mild-	year as head mentor. Maybe it	
				mannered head football coach at Belleville High is as dedicated to	was the scientific approach, but	17.19
By RAY FERSI	East and to the		e signals and drove the squad	the gridiron as he is in science.	whatever it was he got the job	100 P
John Jacone and his	minted the hall	into Bloomfield Mi	yards to 6 points. On the drive ineo threw three complete pass-	After all, they both play an im-	done.	100
sophomores opened the	territory From	here on in both les	Bivons then went 3 vards on	portant role in his everyday life.	This year the likeable coach	100
on Monday as they def	eated the teams just hand	ed the ball back a	reverse, Phibbs also picked up	Ten bendie in me nerginoling	mas his work cut out, neavy los-	
Bloomfield Bengals 13-2	and forth to eac	ch other, neither ya	ardage with a pitchout and Joe		ses due to graduation didn't help	m
Both teams opened t	he game team posing a s	erious threat. La		be said he is known only around	in skull and muscle sessions will	1027
with long drives that pet	ered out. players are	im Corino and	power play off tackle. The con- ersion failed just as the time		pay off before the season ends.	100
However, toward the en		. As far as the ra	ersion falled just as the time		Testa found science to his lik-	100
first quarter, Jim Corin	O let Oll defense is conce		The Bellboys looked very good		ing since his high school days.	
a 45-yard touchdown pa Sheridan. The play wa	- 17 Y DITUES TOURED Y		defense as they stayed a pre-		Born and raised in Montclair,	
back due to an illegal p	and a serie on a store	do	ominately passing squad. The		Tom attended Montclair State and received a BS Degree in science.	
call.	Next week, Nu		ue and Gold should have their		Physical education was out of the	
In the second quarter			ands full next week when they		question.	100
and Gold reached their	exuber-	veled to Bloom- Mo	ay host to Nutley at 4 P.M.	14 E. 19	In his years at State, Tom	
ance when the squad b	egan an giald whom the	v encountered a			played four years of football.	
80 yard march to pay d	III. Alter e e di- D-th to	eams played an	Dallhaus of Multer		Only 150 pounds, Tom was some-	
Richard Dell Russo bro	ke loose outstanding gar	ne on defense	Bellboys of Nultey		what handicapped but he manag- ed to catch his share of passes	
on a halfback rever:	se play, while neither sh	owed much pro-	(Continued From Page 1)		and do some quarterbacking in	100
which resulted in a 35 ya	rd touch- mise on offense.	quarter neither ne	er missed last Saturday's loss		the process.	
down. Russel Mattoon	then in the first	it was give and to	East Orange, 20-0.		Tom has had the winning atti-	
stepped back to kick, line didn't hold and th		In the second	Diasi misseu	1 3	tude since his college days. "We	
point was squelched. De	el Russo quarter, Bloomfi	eld was able to 4	As Coach Phillips put it, "Blasi		has some good years while I was there," he said proudly.	B
sanvad once again nann	the and move through t	he air as they wa	as sorely missed, but we have	1 7 1	He decided to take up coaching	
of the first half. This t	ime Jim scored on a 50	yard pass play. no	pes of his returning this week." Nutley depends mostly on the		as a sideline while tutoring at	
Corino pass patterned to	he squad However, their	ground attack	nning game. Their quarterback,		Newark East Side. Tom learned	195
Del Russo took the hi	all from Orsini and Harol	d Avalon. Ro	on Mease, Still hasn't reached	TOM TESTA	more about the game during his	
	ressively The Bellboys b	egan their drive his	s potential. But Phillips is a	the pridiron and in a science	four year stay as line coach.	
swept around right end	for the right from the -	beginning of the pa	tient man.	classroom, foll isn't much for	at Rolloville, he graphed it and	
	fattoon's second half. The	offense became				1
kick was good.	fired up when V	Valt Phibbs took he	eavier line than the Bellboys.	with you randualizing a certain	first year.	
In the third quarter,	the Blue a nandon from	Carmen Mineo In	nis advantage may be a decid- g factor, if the heat wave con-	play or formula in the laboratory,	Besides giving daily lecturing	10
and Gold offenses weake	oack. Af- verse, which er	ded up with a tin	niles.	tion oither one fits his descrip	in science classrooms, Tom was	
ter four plays the Red	defense touchdown. Tony	Landolfi threw	Phillips is on the lookout for	tion, either one fits his descrip- tion. Tom has come a long way	teaching the basic fundamentals	-
finally penetrated and	pushed a key block for	this play but it fur	rther injuries in practice ses-	to become what he is today, it	frash casch As the years went	
Belleville back into the e	nd zone, was in vain du	e to a clipping sio	one, the a poets running me a-1-	took some to years of back seat	hy Tom slowly moved up in the	
thus giving the Bengals	a 2 point penalty, From he		rough hard-nosed football work-	maneuvering to achieve a goal.	ranking and soon became assis-	
		ou	Attitude Noted	Tom Testa's becoming head coach	tant backfield coach. Finally the	10
HOW	THEY STA	ND		may have come as a surprise to many people in the community,	day came when Testa was head	100
Year Nutley I	Belleville 1949 0		e Nutley camp will come to	but as far as the school admini-	coach last season.	His
1962 12	33 1948 3'	7 life	e. Mental attitude will play an	stration was concerned, he was	Testa, who now makes his home	15
1961 20	0 1947 0	7 im	portant role in deciding which	their man to continue Belleville's	in Nutley, likes his quarterbacks	and
1960 34	0 1946 7		am will outdo the other. Nutley, which was the scourge	high-rating on the football field.	operating out of the pro-type for-	- a
1959 7	0 1945 6		school rivalry for so long, sud-	And that he did. The former	mations, basically, the T. and	His
1958 19 1957 13	7 1944 6 0 (Interrupted f	0 3-	nly finds itself in jeopardy of	Montclair State College end	Split T. His daily chalk talks	me
1956 13	0 1930 2	o los	sing two straight.	harries of the same of the sam		Alegan
1955 21	6 1928		This is a game which pits two	VIII MANY IV.		0
1954 26	0 1924 7		ubborn defenses colliding. Of-	A REPORT OF THE PROPERTY OF TH	WITH DESIGNATION TO	Lix
1953 0	12 1920 0		nse will tell the story. Who will danother winning chapter to	A COMPANY I	三部 日野 人	11,
1952 7 1951 7	44 RECAP: Nutle		eir school annals? Is a tie the	THE SEE AS IN		E.F
1951 7 1950 0	2 (Lost		issword? Never happen.	Brooker's	四三三三二	-
1000	o Denevine (wor	1) 1 (2000) 10 (pa	and an area and an area area area area area area area a		The same of the sa	404
DIV C.	n	-	I CEAC		STORY SERVICES	1 6
IIAV GIV	es Boath	ALICA FI	ind \\	n ()		3
DAT UIT	co Dualli	ONOC II	IIIU JJUU			- Colo
				2 the 1 1 th 1 th 1 th 1 th 1 th 1 th 1 t	1308 W 18 (18) 200 (18)	*

Post No. 22, Disabled American Veterans, Belleville, this past week made a 500 contribution to the Boathouse Building funds of the recently formed Belleville Contribution, the Boathouse Building funds of the recently formed Belleville Contribution, the second of its size to be received, was made by President to isone of the contribution, the second of its size to be received, was made by President to isone of the cotounders and contribution, the second of its size to be received, was made by President to isone of the cotounders and contribution. Trustees' meeting of the Association at Nutley Red Cross headquarters, 38 Franklin Avenue. Reprinting some of the publicity local posts of the American Lembers to house drive, which hiles both towns was also discussed. Drive Approved Association and Permission has been obtained from both municipalities for the historican beautiful to last throughout with other house to house drive, which history to the High School rowing learns of the proposed of the contribution of the Coloured and the folial posts of the American Lembers of the High School towns was also discussed. Drive Approved Association and the folial post of the American Lembers of the thigh School towns the proposed of the publicity of the Approved Association and the folial post of the American Lembers of the High School towns in the proposed of the Council, composed of the house to house carve, which high School towns the proposed of the School prowing for the information of interest the proposed of the proving in the two towns, together workers, "kicked off" the house-to-house canvas over the weekend of september 28, by blankeling sequence all contributions are very residence in the two towns is a cedicitible. Carpanan also announced the manner of the Nutley, which a four page, tabled sized leafte, appealing for the widest page and the proposed of the contributions are provided to the proposed of the contributions are proposed to the contribution has been incorporated as a non-profit or, from the Board of To



The "Keep Rowing Going" campaign of the Belleville-Nutley Rowing Association, Inc. this past week came \$500 closer to its goal of \$35,000, when the Belleville Post No. 22 Disabled American Veterans, contributed that amount toward the building cost of a new boathouse for the High School crews of the two towns, Presentation of the \$500 check was made at a recent meeting of Post No. 22, by Louis Marone, of 89 Linden Avenue, Post Commander (right) to Lawrence Bernard (left), trustee of the Rowing Association and Belleville chairman of the professional campaign committee, in the presence of William Chapman (center), principal of School No. 5, Belleville, and president of the Rowing Association.

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10 - The Belleville Times-News, Thursday, Oct. 10, 1963

Gantner's, Costa's Pace Pin League

by one game.

Bowling against Rose Reilly Real Estate was the only three game winner, Carl Orechie Real Estate, with Marge Narucki's State, with Marge Narucki's Against against of the season 577.

highest series of the season 577.

Marge Smith of White Oaks
Pharmary helped her team to
fay in fourth place with a 468
series, giving them two wins
seainst A & F Automotive, whose
light howeler was Kay Bergamini
tith 465. Nutey Sun took 2½
tames from Mike's Cities
fervice.

Team Standings W Costa's Delicatessen Gantner's Hardware Owners Lumber Oaks Pharmacy A & F Automotive 5 7
Rose Reilly Real Estate 4 8
Carl Orechio Real Estate 3½ 8½
Team High Series
White Oaks 2267

Team High Game

Gantners
Individual High Series
M. Narucki
F. Porcello
V. Cetzulo
Individual High Game



Kimmelman Is Candidate For Assembly

South Orange and have two children. Joan Ellen, 7, and Jouglas, 3.

Mr. Kimmelman attended New. ark public schools and was graduated from Weenulah Linds

7. Kimmelmán attended Newmulbile schools and was gradd of from Weequahic High oli in 1948. He attended Rutulfuriers was a supposed for the Rutgers School of director of Clara Mass Humses Administration where majored in accounting.

Albin H. Oberg, executive Memorial Hospital, spoke before sex Child the membership of the Belleville offer ad their state was the received his law Kiwanis last Thursday, at the conomic

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Christ Episcopal Church

Sunday, 7:30 a.m., Holy Commula 9:15 a.m., Family Service and Chure School. 11 a.m. Morning Prayer and Se man by Rector.

Christian Apostolic Church

by both English and Italian, and Sunday School, Tuesday — 7:30 p.m. Service in

Cong. Ahavath Achim

Saturday, Services at 9 A.M., Jr. Con pregation at 10:15 A.M. Sunday, 8:2 A.M., Bible Study: 9 A.M., Breakfas

Fewsmith Memorial Presbyterian Church

Grace Baptist Church Overlook Avenue and Bremond Street Rev. Albert Lawson, Pastor Sunday Worship Service will be held at

Gospel Tabernacle Of

The Christian And Missionary Alliance

Rev. Anthony Guenther, Postor ursday, 7:30 p.m., Prayer and Bi Hour.

"y, 9:45 a.m., Family Sunday School
II a.m., Morning Worship Hour
Alliance Youth Fellowship, 7 p.m.

Little Zion, U.A.M.E. Dr. Mary A. Farrar, Pastor 11 A.M., Worship service, with the

Montgomery

Presbyterian Church

Little Zion

Ceremonies

BHS Schedules College Night

Silver Lake Baptist Church

Second Baptist Church

St. Peter's Church

St. Anthony R. C.

58 Franklin St Rev. Tition Mer 7, 7:30 at

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Newly installed officiers of the jaycees are, left to right, Anthony Cortese, John Iannuzzi, David Haight, Fred Devlin, Robert Kittle, Leonard Krauss and James Skidmore. Missing from the picture was Albert Cairo. The proceedings took place at the Elbs Club in Nutley.

Jaycees, Jaycee-Ettes Seat President, Mrs. Cairo also wen through the past successful year Officers at Joint Program

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99

GIRLS DRESSES

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PAJAMAS

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The Belleville Times-News, Thursday, Oct. 10, 1963

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HI FI STEREO

CONTRACTORS

Peace Corps Seeks 9,000 **Volunteers**

WASHINGTON, D.C. — The DePaca Corps estimates that it prequire at least 9,000 Volunteerunt proventies at least 9,000 Volunteerunt proventies in 1964.

These needs include: 5,000 deachers, 2,000 community development workers, 700 health weekers, 600 agricultural technicians and 700 skilled tradesmen, and 700 skilled tradesmen, benicians and professional personnel.

nl.

The greatest demand is for achers — 3,000 for secondary thools, 1,000 for elementary and 0 for colleges and universities. a additional, 500 volunteers are needed for the fields of physical, teational and adult education.

cational and adult education.

In the field of health, 500 nursion of all kinds are needed. Anher 200 persons will fill posts medical, laboratory and X-ray chnicians, doctors, dentists, nilarians, etc.

While the demand for agriculture of the control of the con

rm mechanics, animal hus andry, agricutura engineering oultry, dairying and soil conser

vation.

The Peace Corps is interested in volunteers who have recently retired and also those eligible for a leave of absence from their present employment.

Applicants are advised to submit an early application if they want to be considered for either a February or June appointment.

GOP Women Plan

Study Complaints on Photo Con Men



Orren Jack Turner (left) president of the Professional Photographers Association of New Jersey; Emmett Dean (center) a manager of the Better Business Bureau; and Seymour Ring, vice-president of the PPAN) examining letters of complaint that come in daily against litinerant photographers.

New Methods, Materials Aid BHS Science Curriculums New bode new Johnston metal Science Liberatory man. Liberatory man.

GOP Women Plan
Theatre Party

Trenton, N.J. October 10 - The Mr. William of the Departs of the Party of the P

Many areas are expected to set pointer parties prior to the show.

WORK WANTED

ODD JOBS, ottics, cellors, yords and garges cleaned. Also small pointing jobs. 478 Washinaton Avenue, Bettavitte. Nor 1-6592.
A. Dimichino. 4-18-63-17.
BOY—JUNIOR IN NUTLEY HIGH 4.
SCORT Washinaton Capocity in office or, store. Constructive of the store of the st

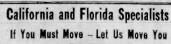
State Photo Assn. to Assist Victims of Photo Con Men

The Professional Photographers solicit business either over the Association of New Jersey, and phose in a boiler-room type difficult in of established studio operation or by door-to-door canconsumers who have been victorium and their freedings of the state of the

No matter what you've been offered



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Your choice of covers—12 colors. Blue Straw, Cordovan, Florentine, Green Lizard, Highland Red, Ocelot, Dusty Gold, Wedgwood Blue, Os-trich, Red Serpentine, Highland

Your name imprinted in gold on the Cordovan, Highland Red, Highland Green, and Executive Black covers.

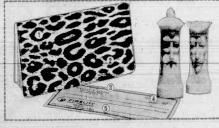
Your name and address on each check-adds prestige to your personal transactions.

Your checks are consecutively numbered. For simplified record-keeping.

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Rich's Eclairs 3 6-oz. \$1 Mince Pie 3 20-oz. \$1

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WHY PAY MORE FOR DAIRY?

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Biscuits SWEETMILK 8-ez. 7 c Whip Topping 911-oz. 39° Cheese Cakes Marble 2-lb. 59°

4 1-lb. 51 Margarine **Orange Juice** or. 43°

Margarine B. 25 WHY PAY MORE FOR DELI?

Sliced Bacon 1.49° 8-oz. 49° Sausage

Store Sliced American
Cheese W. se Yellew Ib. 59° PICNIC
3 lb. 5199
Baccor Slited lb.59'
Baccor Slited lb.59'
Baccor Slited lb.59'
Salamii Cryvac lb.59'
Ham Conet 3 cm 13'9'
Kielbassie lb.75'

65 Coffee 2 .lb. 39° Sugar

WHY PAY MORE?

Shortening 3 . 64° **Wesson Oil** gallon \$159 Syrup WHY PAY MORE? 24-oz. 39°

Liquid Sweet 10 6-oz. 69° Tapioca 4 boyes 41° Metracal Wafers

box 89° 6 5 149 Liquid Metracal Silver Polish 7-oz. 35

Paste Wax B. 69 Boz. 490 Oven Cleaner

Glass Wax 13-oz. 43°. CALLING ALL TURKEY LOVERS - WHY PAY MORE?

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Boneless Turkeys OCOMA

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Cube Steaks b. 99 Shoulder Steak: 5. 99° Tosty and Tender
Steer Liver Young 8.49° Newport Roast \$ 99

Flounder 50 SHRIMP

16.59 5-16.259 16.99 5-16.459

Onion Steak pt. 89 Haddock Fillet 15.69 Steaks - pkg. 99° Rib Steaks

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16 or. 85 36 er. \$165

Veal Steak 11-at. 89

EVERYTHING'S PRICED RIGHT AT SHOP-RITE!

Dog Food RIVAL 8 lb. \$1 Punch HAWAIIN YELLOW 346-oz. 89° 6 14-oz. \$1 Ketchup Pride of the Tuna Flakes Shop-Rite 5 1/2-size \$1 4 15-oz. \$1 Raisins Sun Maid 19° Saltines SHOP-RITE

Candy Bars Nestle, Hershey, giant \$1

Flour Gold Medal, Hecker or 5 b. 49° or 4c Off Pillsbury

Anti Freeze Shop-Rise gallon \$139

Polish Shop-Rite Sproy & Wipe It-dz. 69° Can Shop-Rite California Tomoto 10 6-cz. 51

Brownie Mix Py-0-My 4 101/-or. \$1

Tomatoes Del Monte or Buitoni 3 35-oz. \$1
Preserves Shop-Rite Aprica, Grape Press Pr Tuna Chicken of the Sea-3c off Solid Pk. 3 1/2-size \$ 1 Coffee or MAXWELL HOUSE 4-ex. or MAXWELL HOUS

Italian Sausage , 69°

Beef Cubes

Plymouth Ro

Smelts

Scallops

Ground Chuck 5 65

B. 69

B. 69

2 5.35

Peppers Annini Roasted 5 71/4-oz. \$1 Cookies Assorted Home Party New York
Kleer Wax JOHNSON 26-67. 79° Coffee Chase & Sanborn 12-oz. \$117 Coffee CHOCK FULL O'NUTS 16. 69°

2 lb.

COFFEE SALE!

Maypo Cereal 19-oz. 29° Drinks WESTFIELD Asst. 5 32-oz. \$1 Tide Detergent 20c Off 99° 4c Off Chocolate Mail, uille, Devit's Food, Bark boxes 19-oz. Peaches Yellow Cling. 3 2½-size 875 40-ox. 43° Apple Sauce Ast Heyers 4 20-oz. \$1 White Tuna Shop-Rite 3 7-or. 89° Tomato Juice Shop-Rite 4 46-oz. \$1

Mixes Mike

Bisquick Mix

WHY PAY MORE

ROYAL SHOP-RITE

APPLES

Grapefruit 4 .. 29 Aniou Pears 2 .h. 35° Carrots 16. 10° Potatoes 5 .lb. 39

CAULIFLOWER

WHY PAY MORE FOR BAKERY? Pie Cocoanut Custard & Pie 49°

Date & Nut Loaf \$39 Donuts 6 skg. 29.

Potato Chips 12-oz. 49° **Pretzel Rods** 1-oz. 29°

Choc. Chips 3 Per. 87 APPT. DEPT. (where available)

Roast Beef 99° 1 9c Cole Slaw **Swiss Cheese** b. 69° h. 994 Pepperoni

Baby Whitefish 16. 59 c Cooked Salami b. 79

Mouth Wash Rapid Shave ... 78°

Denture Cleanser 741 55° Hair Spray 14-oz. 59¢ Hair Rinse pint 50° +5c tax

WHY PAY MORE?

10 cans \$ 1 Potatoes 2 8-oz. 49° Clams

Spray Starch 16-1.39°

Dispenser Refills of 100 59° Alcoa Wrap

Dinner Napkins 2 of 85° Jumbo Baggies 12 49

Clear Food Wrap 3 200-ft. \$1 Gravy Mix 2 .. 25

Steak Sauce 10 7-01. 99° 20-oz. \$ 1 Ketchup

gallon \$ 999 Interior Paint

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WED, 9-6; THURS, 9-9; FRIDAY 9-10; SAT, 8-6

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